

Use and acceptance of IO-Link until 2016 in the German machinery industry

– Highlights, table of contents, budget –

February 20th, 2014

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- Highlights of the study -

The 7 highlights of the study for your purchase decision

1. You are using demand trends as recorded Nov/Dec. 2013. The demand trends are representative because 30% of the scarcely 650 machine-builders with 100 and more employees in the 10 automation-relevant sectors of the German machinery industry were investigated.
2. You get to know the current market penetration of IO-Link and the future market penetration until 2016 regarding number of users of IO-Link and their market share at all machine-builders, number of machines equipped with IO-Link and their market share at all machines and number of the implemented sensors/actuators with IO Link. Beyond that the average value of sensors with IO-Link per machine leads you to the particularly use-intensive uses of IO-Link for 2013 and 2016.
3. You get to know the growth sectors of IO-Link until 2016 as well as the sectors IO-Link is particularly intensively to be used in until 2016.
4. You get to know how the current users of IO-Link comprehensively evaluate nine aspects of benefit of IO-Link and how content they are with these benefits in practice as well as which references these users have to the suppliers of IO-Link regarding improvements or modifications. You get to know how the future first users evaluate these nine aspects of benefit.
5. You get to know the reasons of the machine-builders against the use of IO-Link until 2016 and how stable these rejections really are.
6. You get to know the main suppliers of the sensors/actuators, the sensors/actuators with IO-Link, which role the end-user plays regarding the use of IO-Link and the sources of information, machine-builders are using for their evaluation of IO-Link.
7. 230 statements of the machine-builders provide an alive, concrete and detailed picture for the reader, how IO-Link is reflected in the experiences and ideas of the machine-builders.

The study serves as roadmap for the direct and successful market processing and the contentwise managing of the market communication.

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- Budget -

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- 83 pages, 35 figures, 15 tables, appendix 14 tables
- 230 statements of the machine-builders
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